

**WISCONSIN**

**Shorthorn-Polled Shorthorn**

**SALE**

**MARCH 30, 1974**





Tyler's Par Challenge x, weighed 1,791 lbs. at 23 months of age.  
Typical of the big, quality bulls in use in Wisconsin.

## **WISCONSIN**

**Shorthorn-Polled Shorthorn**

## **SALE**

**Grant County Fairgrounds**

**LANCASTER, WIS.**

**SATURDAY, MARCH 30, 1974**

**Sale: 12:30 p.m.**

**41 HEAD**

**19 Bulls**

**22 Females**

This sale will not only feature a great set of improving bulls but also some excellent females, including 8 head of heifer calves suitable for 4-H and FFA work. The Wisconsin sales always provide great buying opportunities. Some of the breed's best bulls are in service in this state. **ATTEND THIS SALE AND MAKE AN INVESTMENT IN IMPROVEMENT.**



# GENERAL INFORMATION

**LOCATION** — Grant County Fairgrounds, Lancaster, Wisconsin.

**TIME** — The sale date is Saturday, March 30. There will be no show. A parade of bulls will be held at 10:30 a.m. Sale will start at 12:30 p.m.

**TERMS** — The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made in advance with the clerk of the sale immediately at the conclusion of the auction. All stock will be at the buyer's risk as soon as bid off.

**HEALTH** — All cattle have been tested for T.B. and Bang's within 30 days of the date of this sale. Many of the cattle have been calfhood vaccinated for Bang's. Interstate health papers, according to the laws of Wisconsin will be provided to out-of-state buyers. All purchasers must be aware of any variations from the health laws of Wisconsin and their own state, and lack of knowledge will not invalidate a sale. Many of the cattle come from herds Federally Accredited for T.B. and Bang's.

**GUARANTEE** — The cattle are being sold under the standard guarantee of the American Shorthorn Breeders' Association.

**SALE HEADQUARTERS** — The Downtown Inn. Join us for supper the night before the sale.

**LIABILITY** — Although every precaution will be exercised to protect the safety and comfort of the guests of this show and sale, neither this association, its auctioneers, clerks, the sale barn nor the sale manager can assume any liability. Every person attending does so at his own risk. The sale manager has no connections with the handling of the cattle or the condition of the premises, and cannot be responsible for errors in the health charts or fulfillments of guarantees.

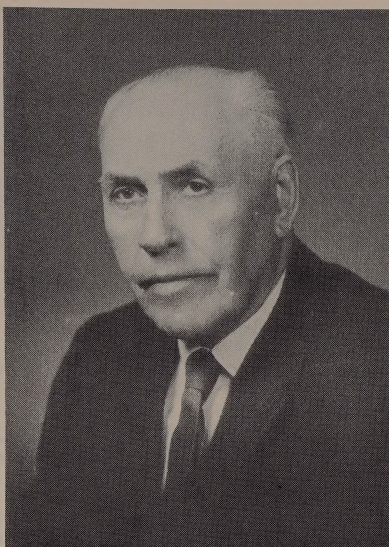
**TRANSPORTATION** — Good truckers at reasonable rates are available locally. Should you wish to leave your cattle for a reasonable period after the sale, in order to have a truck sent from home, arrangements can be made to care for them.

**AUCTIONEERS** — Oliver Mangold, Lindstrom, Minn., and Gary Braet, Calamus, Iowa.

**SALE MANAGER** — A.S.A. Sales Services, 8288 Hascall St., Omaha, Nebraska 68124.

**RINGMAN** — Joe Donahoe, Darlington, representing The Wallace's Farmer and Wisconsin Agriculturist.

**THIS  
SALE  
DEDICATED  
TO  
ROY  
COVERDALE**

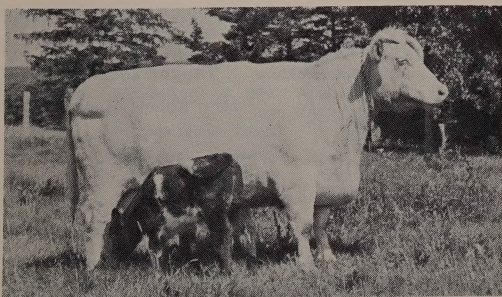


Probably no Shorthorn breeder has been on more farms in Southwestern Wisconsin, southeastern Minnesota, northeastern Iowa and northwestern Illinois than Roy Coverdale, Maquoketa, Iowa. As a cattle dealer and feeder cattle buyer, he has done much to spread the word about quality cattle and especially the importance of Shorthorn blood in commercial herds.

Roy has been in the registered Shorthorn business since 1906. At the recent Iowa Royal he purchased the top-selling heifer at \$2,050. So for 68 years he has promoted the Shorthorn cause.

No one has handled more native Shorthorn feeder cattle than Roy Coverdale. No one has been a better friend to the industry nor done more fieldwork for Shorthorns. He believes that Shorthorns have been the most underpromoted beef breed in the U.S. and have more to contribute to a profitable cattle industry than most folks realize.

Because of his love for the breed and his long and diligent promotional work, we dedicate this sale to Roy Coverdale.



**A Gipsy Maid cow that Coverdale purchased in a Janesville, Wis., Dispersion about 1960. She cost \$800 and exemplifies the type that Roy believes in.**

# CONSIGNORS' INDEX

Larry & Jack Bott, Lanark, Ill. ....	Lot 3
Mr. and Mrs. C. A. Butland, Union Grove .....	Lot 9
Elmer Christen & Sons, Colesburg, Iowa .....	Lots 20 and 25
Charles Cofer, Antigo .....	Lots 4 and 28
Frank Dempster & Son, Arlington, Iowa .....	Lot 6
L. Jay Fassbender, Chetick .....	Lot 10
Robert & Edith Hooker, Lodi .....	Lots 32, 36 and 41
Jack Kalk, South Beloit, Ill. ....	Lots 11 and 31
L & M Stock Farm, Deer Grove, Ill. ....	Lots 1, 14, 30, 37 and 38
Herman Maier, Fennimore .....	Lots 21 and 23
Miller Farms, Lodi .....	Lots 2 and 35
David J. Noll, Verona .....	Lots 13, 24, 39 and 40
Robert Raisbeck, Lancaster .....	Lots 5, 7, 22 and 26
Stevenson Bros., Kenosha .....	Lot 8
W. A. Taylor, Pardeeville .....	Lots 12, 29, 33 and 34
Tyler Farms, Dallas .....	Lots 18, 19 and 27
Tom Waidelich & Ben Maly, Antigo .....	Lots 15, 16 and 17

## NO SHOW

There will be no show of sale cattle this year. Rather a parade of sale bulls will be held at about 10:30 a.m. to give prospective buyers an opportunity to better inspect sale consignments.

## GAS AVAILABLE

Gas stations will be open until 5:00 p.m. sale day in Lancaster to allow consignors and buyers a chance to get home.

## WISCONSIN SHORTHORN ASS'N OFFICERS & DIRECTORS

PRESIDENT .....	Jack Kalk, South Beloit, Ill.
VICE-PRESIDENT .....	Vaughn Johnson, Beloit
SECRETARY-TREASURER .....	Mrs. Robert Hooker, Lodi
DIRECTORS:	

Robert Raisbeck, Lancaster  
Don James, Pardeeville  
Phillip Miller, Lodi  
Robert Tyler, Dallas  
Mrs. C. A. Butland, Union Grove



**CC MINA  
CONSTRUC-  
TOR 2nd x...**  
Lot 4 in this  
sale for  
Charles Cofer.  
This bull  
weighed 1,085  
lbs. at a year  
and 1,630 lbs.  
at 20 months  
of age.



## LOT 1—BULL

**L & M Stock Farm**

### L & M COUNT 3488-210

Tattoo LE 283

Roan. Calved October 20, 1971. Bred and owned by L & M Stock Farm, Deer Grove.

**Meadow View Navarre 16th**  
**Dk. Roan Meadow View**  
**Ranches**

[Meadow View Navarre  
Red, S. G. Bennett  
Novelty 24th  
Dk. Roan, Otto Thiede & Sons

**Meadow View Butterfly 83d**  
**Dk. Rn., Wickham & Sadler**

[Freebooter's Count  
Red, Lester Tomlinson  
Meadow View Butterfly 42d  
Roan, Wickham & Sadler

**L & M COUNT** — He is by one of the truly great sons of Meadow View Navarre and is an excellent example of Navarre breeding. A beef bull that is very correct and will help improve just about anyone's herd.

## LOT 2—BULL

**Miller Farms**

### M F BESSIE'S LEADER 3490-388

Tattoo LE M857

Roan. Calved December 1, 1971. Bred and owned by Miller Farms, Lodi, Wisconsin.

**TPS Coronet Leader 21st x**  
**White, Lewis W. Thieman**

[Coronet Max Leader x  
Roan, Lewis W. Thieman  
Nonpareil Lady 163d  
Red, Chenault Todd

**M F Marr Bessie 3rd**  
**Red, Miller Farms**

[Chapelton Copyright  
White, Walter Biggar & Son  
J F Marr Bessie  
Red, Otto G. Johnson

**MF BESSIE'S LEADER** — A dehorned son of TPS Coronet Leader 21st x that is out of the same dam as our 1971 All-American junior yearling, MF Purvis 50th. We have used this bull extensively in our herd and will have calves by him this summer.

## LOT 3—BULL

**Larry & Jack Bott**

### J L SENSATION 3513-329

Tattoo LE 202

Dark Roan. Calved February 13, 1972. Bred and owned by Larry & Jack Bott, Polo.

**RA Major**  
**Red, Roy Ayers & Sons**

[Principal Banker  
Red, Prescott Down  
Malton Rosewood Birdella  
Red, Dwight Storey

**Lancaster Mina 56th x**  
**White, Rex W. Graney**

[Four Dees Sensation x  
White, Four Dees Farms  
Mina 4th  
Roan, Rex W. Graney

**JL SENSATION** — The last son of Major. This bull is very modern. He stands on good legs and is clean and trim. He won his junior yearling class at the 1973 Illinois State Fair and was reserve senior champion bull. His dam was purchased in this sale . . . a big, polled cow going back to Command 50th x.

## LOT 4—BULL

**Charles Cofer**

### C C MINA CONSTRUCTOR 2nd x3504-505

Tattoo RE C042

Dark Roan. Calved April 12, 1972. Bred and owned by Charles Cofer, Antigo, Wis.

**P V Constructor 7th x**  
**Red, Ralph C. Stirm**

[Gloriadale Constructor x  
Red, Gloriadale Farms, Ltd.  
Lancaster Lady 6th x  
Red, A. G. Kester & Sons

**Fawn Mina 5th x**  
**Roan, Ralph C. Stirm**

[Cloverdale Viking x  
Roan, R. L. Flamme  
Fawn Mina 4th x  
Roan, Ralph C. Stirm

**CC MINA CONSTRUCTOR 2nd x** — Looks like a real good herd sire prospect to us. The actual weaning weight at 210 days was 605 lbs. At one year of age he weighed 1,085 lbs. and 1,630 lbs. at 20 months. He carries almost 100 per cent polled breeding.

**LOT 5—BULL****Robert C. Raisbeck****HI VIEW JESS LEADER 3512-533**

Tattoo LE D31

Roan. Calved April 24, 1972. Bred and owned by Robert C. Raisbeck, Lancaster, Wisconsin.

**T P S Coronet Leader 21st x**  
**White, Lewis W. Thieman**

Coronet Max Leader x  
 Roan, Lewis W. Thieman  
 Nonpareil Lady 163d  
 Red, Chenault Todd

**Hi-View Jessie**  
**Red, Robert C. Raisbeck**

Wernacres Chief Adonis  
 Red, H. L. Wernicke & Son  
 Jessamine Charm  
 Roan, Lambert M. Rohowetz

**LOT 6—BULL****Frank Dempster & Son****D P S CRITIC x3512-672**

Tattoo RE 240

Roan. Calved April 28, 1972. Bred and owned by Frank Dempster & Son, Arlington, Iowa.

**T P S Coronet Catalyst 18th x**  
**Dk. Roan, Lewis W. Thieman**

T P S Coronet Catalyst x  
 Red, Lewis W. Thieman  
 Cherry Coronita 9th x  
 Dk. Roan, Lewis W. Thieman

**Glenoke Augusta A 10th**  
**Roan, Charles R. Bunker**

Glenoke Monarch  
 Red, Glenoke Farms  
 Glenoke Augusta A  
 Red, Charles R. Bunker

**DPS CRITIC x** — His dam was champion female at the Hawkeye Downs Sale several years ago. A very heavy-boned, good sire prospect.

**LOT 7—BULL****Robert C. Raisbeck****HI VIEW THOR LEADER x3512-529**

Tattoo LE D35

Roan. Calved May 2, 1972. Bred and owned by Robert C. Raisbeck, Lancaster, Wis.

**T P S Coronet Leader 21st x**  
**White, Lewis W. Thieman**

Coronet Max Leader x  
 Roan, Lewis W. Thieman  
 Nonpareil Lady 163d  
 Red, Chenault Todd

**Hi-View Cecelia 65**  
**Red, Robert C. Raisbeck**

Wernacres Cameo 41st  
 Red, H. L. Wernicke & Son  
 Hi-View Cecelia Maid 3d  
 Red, Robert C. Raisbeck

**HI VIEW THOR LEADER x** — A top son of the sire of the year in 1969. Half brother was our top sale bull last year.

**LOT 8—BULL****Stevenson Bros.****JER ED WELCOME LEADER 3519-344**

Tattoo LE JE29

Red. Calved May 8, 1972. Bred by Mr. & Mrs. C. A. Butland, Union Grove, Wis.; owned by Stevenson Bros., Kenosha, Wisconsin.

**Iranna's Welcome Leader**  
**Roan, Arthur Bushing, Jr.**

Cannondale Welcome  
 Roan, Ralph D. Bryan & Son  
 Iranna's Fairy Ring  
 Red, McLay Bros.

**Spring Gipsy 4th**  
**Rn., Mr. & Mrs. C. A. Butland**

Fernwood Wildfire  
 Roan, Northwood Farms  
 Spring Gipsy Maid 4th  
 Roan, Mr. & Mrs. C. A. Butland

**JER ED WELCOME LEADER** — This is a very good, young bull which we showed last summer. He was a member of our first-prize get of sire at the Wisconsin State Fair. We used this bull quite extensively when we were done showing him. He is dehorned.

**LOT 9—BULL****Mr. & Mrs. C. A. Butland****S W F JEREMY x3509-804**

Tattoo LE B372

White. Calved May 27, 1972. Bred and owned by Mr. & Mrs. C. A. Butland, Union Grove, Wisconsin.

**Iranna's Welcome Leader**  
**Roan, Arthur Bushing, Jr.**

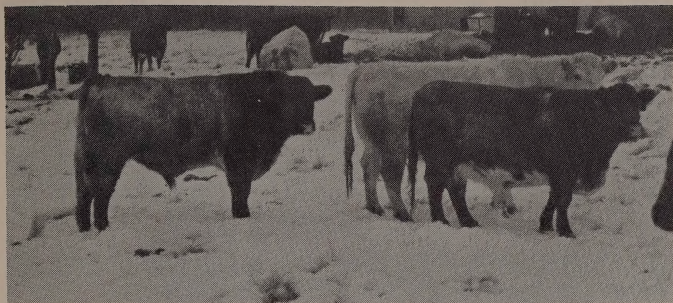
Cannondale Welcome  
 Roan, Ralph D. Bryan & Son  
 Iranna's Fairy Ring  
 Red, McLay Bros.

**Ceremonious Jilt Leaf 4th x**  
**Roan, Leemon Stock Farm**

Oakwood Essential x  
 White, C. B. Teegardin & Sons  
 Ceremonious Jilt Leaf x  
 Red, Leemon Stock Farm

**SWF JEREMY x** — A member of the first-prize get of sire at the 1973 Wisconsin State Fair.





**CEDARDALE SIR LOIN x**, Lot 10 in this sale, is pictured above with Tyler Farms Arctic Queen x, white cow, mother of Lots 18 and 19 twin bull calves.

**LOT 10—BULL**

**Jay Fassbender & Robert R. Tyler**

**CEDARDALE SIR LOIN x3504-615**

Tattoo LE 2T9

Roan. Calved June 2, 1972. Bred by Robert R. Tyler, Dallas, Wisconsin;  $\frac{2}{3}$  interest owned by Jay Fassbender, Chetek, Wis.  $\frac{1}{3}$  interest by Robert R. Tyler, Dallas, Wis.

**Tyler Farm's Sir Loin 8th x**  
**Roan, Lewis W. Thieman**

(TPS Coronet Keystone x  
Dk. Roan, Lewis W. Thieman  
Maud Coronita 5th x  
Red, Lewis W. Thieman

**Maud Coronita 5th x**  
**Red, Lewis W. Thieman**

(TPS Coronet Unlimited x  
Red, Lewis W. Thieman  
Maud Coronita 3rd x  
Red, Lewis W. Thieman

**CEDARDALE SIR LOIN x** — Buy this good, roan, polled Thieman-bred bull. We purchased him from Tyler Farms as our herd bull in 1973. He weighed 931 lbs. at a year of age and 1250 lbs. at 18 months with no special care. He has a gentle disposition and is a sure breeder. Backed with good milking stock.

**LOT 11—BULL**

**James & Carolyn Kalk**

**S C SUPER SEAL 2nd x3526-631**

Tattoo LE K16

Roan. Calved November 18, 1972. Bred and owned by James & Carolyn Kalk, South Beloit, Illinois.

**Oak Grove's Super Seal x**  
**White, Richard Staebell**

(Pleasant Dawn Seal 2nd x  
Red, L. M. Hatch  
Mina 31st x  
White, Rex W. Graney

**S C Clover Missie x**  
**Red, James & Carolyn Kalk**

(Home Again Masterman x  
Red, Home Again Farm  
Clover Missie 38th x  
Red, Glen L. Anderson

**LOT 12—BULL**

**Wm. A. Taylor**

**HICKORIES TROJAN 2nd 3547-492**

Tattoo LE 49

Roan. Calved December 14, 1972. Bred and owned by Wm. A. Taylor, Pardeeville, Wisconsin.

**Hickories Trojan**  
**Roan, Wm. A. Taylor**

(Hickories Cornerstone  
Roan, Wm. A. Taylor  
Hickories Gwendoline 19th  
Roan, Wm. A. Taylor

**Hickories Goldie 42d**  
**Red, Wm. A. Taylor**

(Hickories Bishop  
Roan, Wm. A. Taylor  
Hickories Goldie 38th  
Roan, Wm. A. Taylor

**LOT 13—BULL**

**David J. Noll**

**NOLLWOOD STANDARD 04A x3550-199**

Tattoo LE 04A

Red. Calved April 17, 1973. Bred and owned by David J. Noll, Verona, Wisconsin.

**Kenmar Standard 54C x**  
**Red, Harvey Fulton & Sons**

(Kenmar Standard 19X  
Roan, H. Fulton  
Kenmar Myrtle 31X  
Red, Harvey Fulton

**Nollwood Cecilia Sue 4th x**  
**Red, Tracy Noll**

(TPS Coronet Leader 101st x  
Red, Lewis W. Thieman  
Hi-View Supreme Cecilia  
Red, Robert C. Raisbeck

**NOLLWOOD STANDARD 04A x** — He's red. He's polled. He's good.

**LOT 14—BULL****L & M Stock Farm****L & M LAMPLIGHTER 328th x3549-204**

Tattoo LE 328

Light Roan. Calved April 20, 1973. Bred and owned by L & M Stock Farm, Deer Grove, Illinois.

**Spotlight x****Roan, Edward White**

V V Leishman 82nd x  
Dk. Rn., Valley View Farms., Inc.  
Sultana x  
RWM, Edward White

**L & M Augusta Royal 3rd**  
**White, L & M Farm**

W L Resort  
White, W. C. Anderson & Son  
Augusta Royal Mary  
Roan, Michael Plotner

**L & M LAMPLIGHTER 328th**—By one of the great herd sires in the country today. His mother is one of our most valued cows. Here is a young bull that you just can't fault. His 205-day weight was 542 lbs.

**LOT 15—BULL****Bernard F. Maly & Thomas E. Waidelich****W M CONSTRUCTOR x3550-653**

Tattoo LE WM1

Red. Calved June 18, 1973. Bred by Charles Cofer, Antigo, Wisconsin; owned by Bernard F. Maly & Thomas E. Waidelich, Antigo, Wisconsin.

**P V Constructor 7th x**  
**Red, Ralph C. Stirm**

Gloriadale Constructor x  
Red, Gloriadale Farms, Ltd.  
Lancaster Lady 6th x  
Red, A. G. Kester & Sons

**Missie 141st**  
**Red, Ruud Bros.**

Marellbar Officer  
Red, Wm. Bartholomay, Jr.  
Missie 113th  
Roan, Ruud Bros.

**LOT 16—BULL****Bernard F. Maly & Thomas E. Waidelich****W M CONSTRUCTOR 2nd x3550-655**

Tattoo LE WM2

Red. Calved June 19, 1973. Bred by Charles Cofer, Antigo, Wis.; owned by Bernard F. Maly & Thomas E. Waidelich, Antigo, Wisconsin.

**P V Constructor 7th x**  
**Red, Ralph C. Stirm**

Gloriadale Constructor x  
Red, Gloriadale Farms, Ltd.  
Lancaster Lady 6th x  
Red, A. G. Kester & Sons

**Sage Bolay A**  
**Red, Roy & Myrtie E. Gfellan**

Perfect 16th  
Red, George Holecek  
R C Bolido's Lady 3d  
Red, Russell Glantz & Sons

**LOT 17—BULL****Bernard F. Maly & Thomas E. Waidelich****W M CONSTRUCTOR 4th x3550-656**

Tattoo LE WM4

Red. Calved August 3, 1973. Bred by Charles Cofer, Antigo, Wis.; owned by Bernard F. Maly & Thomas E. Waidelich, Antigo, Wisconsin.

**P V Constructor 7th x**  
**Red, Ralph C. Stirm**

Gloriadale Constructor x  
Red, Gloriadale Farms, Ltd.  
Lancaster Lady 6th x  
Red, A. G. Kester & Sons

**Cedar Haven Golden Hope**  
**Red, Robert E. Savage**

Moorewood Pirate  
Red, Mary Moore  
Arrgibbon Confident 2d  
Red, McLay Bros.

**LOT 18—BULL****Robert R. Tyler****TYLER FARM'S SIR LOIN 28th (twin) x3539-927**

Tattoo LE 3T14

White. Calved September 20, 1973. Bred and owned by Robert R. Tyler, Dallas, Wis.

**Tyler's Par Challenge x**  
**Lt. Roan, Frank J. Haumont**

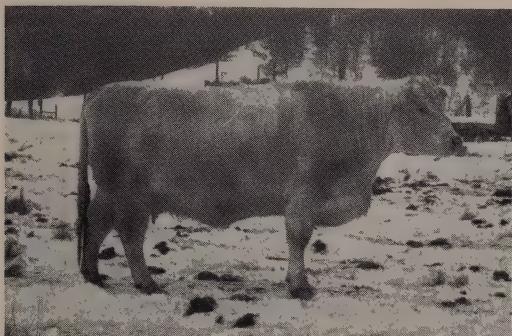
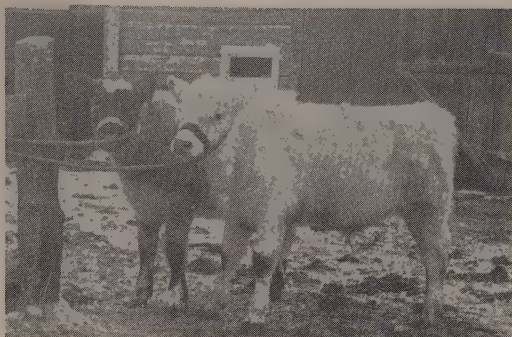
Lilac Par 18th x  
Roan, Frank J. Haumont  
Cherry Blossom 46th x  
White, Frank J. Haumont

**Tyler Farms Artic Queen x**  
**White, R. Keith Tyler**

T P S Coronet Leader 21st x  
White, Lewis W. Thieman  
Poppy Queen 30th  
White, Vincent Baker & Co.

**TYLER'S FARM SIR LOIN 28th x**—He and lot 19 are twins and the first to be offered by "Par." We sold two-thirds interest in "Par" last July for \$5,000.

Pictured here  
are Lots 18  
and 19, twin  
bull calves  
selling.



Tyler Farms  
Arctic Queen,  
dam of Lots  
18 and 19,  
twin bull  
calves. She  
weighed 1,450  
lbs. at 4½  
years of age.

#### LOT 19—BULL

Robert R. Tyler

#### TYLER FARM'S SIR LOIN 29th (twin) x3539-928

Tattoo LE 3T15

Roan. Calved September 20, 1973. Bred and owned by Robert R. Tyler, Dallas, Wis.

Tyler's Par Challenge x  
Lt. Roan, Frank J. Haumont

(Lilac Par 18th x  
Roan, Frank J. Haumont  
Cherry Blossom 46th x  
White, Frank J. Haumont

Tyler Farms Artic Queen x  
White, R. Keith Tyler

(T P S Coronet Leader 21st x  
White, Lewis W. Thleman  
Poppy Queen 30th  
White, Vincent Baker & Co.

#### LOT 20—FEMALE

Elmer C. Christen & Sons

#### ELRUDE AUGUSTA 3292-192

Tattoo LE 64

Red. Calved May 1, 1966. Bred and owned by Elmer C. Christen & Sons, Colesburg.

Firecracker Aristocrat  
Red, R. E. Coverdale

(Louada Aristocrat  
Red, Louada Manor Farms, Ltd.  
W L Princess Roma 3d  
Roan, W. C. Anderson & Son

Augusta 20th  
Red, Loren Meyer

(Archer Air Raid  
Red, Ben G. Studer  
Augusta 19th  
Red, Ervin H. Hamann

**ELRUDE AUGUSTA** — A well-bred cow in her prime. Has calved every year and produces excellent calves.

#### LOT 21—FEMALE

Herman Maier

#### LAVENDER LADY 3293-189

Tattoo LE M162

Red. Calved May 1, 1966. Bred and owned by Herman Maier, Fennimore, Wisconsin.

Hickories Falcon  
Red, Wm. A. Taylor

(Fanfare Jr  
Red, L. D. Johnson & Sons  
Westmere Jenny Lind  
Red, Jones B. Veitch

Twin Valley's Lavender 5th  
Red, Herman Maier

(Twin Valley Control  
Red, Wm. A. Taylor  
Admiral's Lavender 3d  
Red, Otto G. Johnson

**LAVENDER LADY** — Bred for a May calf. Will be pregnancy checked.



**LOT 22—FEMALE****Robert C. Raisbeck****HI VIEW DIAMOND 3rd 3332-767**

Tattoo LE RC3

Red. Calved May 15, 1967. Bred and owned by Robert C. Raisbeck, Lancaster, Wis.

Wernacres Cameo 41st  
Red, H. L. Wernicke & Son

Louada Camouflage  
Red, Louada Manor Farms  
Wernacres Flora 4th  
Red, H. L. Wernicke & Son

Hi-View Diamond 2d  
Red, Robert C. Raisbeck

Wernacres Chief Adonis  
Red, H. L. Wernicke & Son  
Hi-View Diamond  
Red, Robert C. Raisbeck

**HI VIEW DIAMOND 3rd** — Has a good polled bull calf at foot by Rothney Benefactor x.

**LOT 23—FEMALE****Herman Maier****ROAN PRINCESS 3414-170**

Tattoo LE 9M4

Roan. Calved May 17, 1969. Bred and owned by Herman Maier, Fennimore, Wis.

Hickories Dalton  
Red, Wm. A. Taylor

Glen Cove Regal Robin  
Dk. Roan, Worden Bros.  
Goldie 27th  
Red, Neal James, Estate

T V Princess Marie 10th  
Roan, Herman Maier

Hickories Falcon  
Red, Wm. A. Taylor  
T V Princess Marie 2d  
Roan, Herman Maier

**ROAN PRINCESS** — Bred for a May calf. Will be pregnancy checked.

**LOT 24—FEMALE****David J. Noll****Q H CASSIE GENIAL LUXURY x3410-018**

Tattoo LE L919

Roan. Calved July 24, 1969. Bred by Edward J. &amp; Aldyth L. Long, Chandlerville, Illinois; owned by David J. Noll, Verona, Wisconsin.

Questing's Castor x  
RLW, Edward J. & Aldyth L.  
Long

T P S Coronet Unlimited x  
Red, Lewis W. Thieman  
Calrossie Lala Broadhooks  
Roan, J. & D. P. MacGillivray

Q H Genial Luxury x  
Red, Edward J. & Aldyth L.  
Long

T P S Coronet Leader 35th x  
Dk. Roan, Lewis W. Thieman  
Lorwen Luxury 3d  
Red, Herman W. Alber

**QH CLASSIE GENIAL LUXURY x** — Sells with a polled heifer calf at side born August 2 and sired by Kenmar Standard 54 Cx (Why) and rebred to him in October. Examined safe in calf.

**LOT 25—FEMALE****Elmer C. Christen & Sons****ELRUDE LADY AUGUSTA 10th x3442-568**

Tattoo LE 129

White. Calved March 19, 1970. Bred and owned by Elmer C. Christen &amp; Sons, Colesburg, Iowa.

Saraguay Gambler 32nd x  
White, Mrs. W. C. Pittfield

Home Again Gambler x  
Dk. Roan, Home Again Farms  
Saraguay Princess Royal 14th x  
Lt. Roan, Mrs. W. C. Pittfield

Elrude Lady Augusta 2nd x  
White, Elmer C. Christen &  
Sons

Nobleman Gift x  
Roan, Ben G. Studer  
Lady Augusta 18th x  
Roan, Setterdahl Bros.

**ELRUDE LADY AUGUSTA 10th** — Carrying her second calf. A quality female with a top pedigree of large cattle.

**LOT 26—FEMALE****Robert C. Raisbeck****HI VIEW BUTTERFLY MARY 3426-984**

Tattoo LE X21

Roan. Calved March 20, 1970. Bred by N. D. Latimer &amp; Sons, Innisfail, Alberta, Canada; owned by Robert C. Raisbeck, Lancaster, Wisconsin.

Remitall Dandy Argosy  
Roan, Remitall Cattle Co.

Dryn timer Argosy  
RLW, Miss F. H. Simmonds  
Remitall Clara Ivy  
Dk. Roan, Remitall Cattle Co.

Hayard Butterfly Roan Mary  
Roan, N. D. Latimer & Sons

Remitall Hercules  
White, Remitall Cattle Co.  
Hayard Miss Mary  
Red, N. D. Latimer & Sons

**HI VIEW BUTTERFLY MARY** — By the \$3,500 Remitall Dandy Argosy. Will calve to the service of Rothney Benefactor x. His calves to date have all been polled.

**Tyler Farms'**  
**Rosewood x,**  
**sells as**  
**Lot 27.**  
**Her dam**  
**weighs over**  
**1,500 lbs.**



**LOT 27—FEMALE**

**Jeffrey Tyler**

**TYLER FARM'S ROSEWOOD x3504-609**

Tattoo LE 2T8

Roan. Calved May 31, 1972. Bred and owned by Jeffrey, Tyler, Dallas, Wisconsin.

<b>Tyler Farm's Sir Loin 8th x</b>	(T P S Coronet Keystone x
<b>Roan, Lewis W. Thieman</b>	Dk. Roan, Lewis W. Thieman
	Maud Coronita 5th x
	Red, Lewis W. Thieman
<b>Tyler Farm's Duchess x</b>	(T P S Coronet Keystone x
<b>Roan, Lewis W. Thieman</b>	Dk. Roan, Lewis W. Thieman
	Duchess Coronita 5th
	Red, Lewis W. Thieman

**TYLER FARMS ROSEWOOD x**—Bred to Cedardale Sir Loin x January 5. Your chance to buy Thieman breeding in this heifer bred to a Thieman bull. Duchess Coronita 5th weighs over 1,500 lbs.

**LOT 28—FEMALE**

**Charles Cofer**

**OPALETTE'S BEAUTY 3504-512**

Tattoo LE C040

White. Calved June 10, 1972. Bred by Willis F. & Ellen H. Miller, Brook Park, Minn.; owned by Charles Cofer, Antigo, Wisconsin.

<b>Kil Mar Beau</b>	(Kilty's Mark
<b>Roan, Willis F. &amp; Ellen H. Miller</b>	Roan, Willis F. & Ellen H. Miller
	Meadow Rose
	Roan, Louis H. Thiede
<b>Opalette</b>	(Meadow View Kilty 4th
<b>White, Thiede &amp; Miller Ranch</b>	White, Otto Thiede & Sons
	Opaleen
	White, Louis H. Thiede

**OPALETTE'S BEAUTY**—A dehorned heifer with plenty of length and height. She should make a big, good brood cow. She is pasture bred to our big bull, Sibulu Leader Command x, that weighs 2,540 lbs.

**LOT 29—FEMALE**

**Wm. A. Taylor**

**HICKORIES AUGUSTA BRAE 85th 3524-566**

Tattoo LE 29

Red. Calved July 5, 1972. Bred and owned by Wm. A. Taylor, Pardeeville, Wisconsin.

<b>Louada Bold Baron</b>	(Denend Constellation
<b>Red, W. W. Donaldson</b>	Red, Denend Pedigree Farm
	Blood Royal Connie
	Dk. Roan, W. W. Donaldson
<b>Hickories Augusta Brae 68th</b>	(Remitall Augusta King
<b>Red, Wm. A. Taylor</b>	Roan, Remitall Cattle Co.
	Hickories Augusta Brae 61st
	Red, Wm. A. Taylor

**LOT 30—FEMALE**

**L & M Stock Farm**

**L & M BLOSSOM x3515-788**

Tattoo LE 248

White. Calved July 13, 1972. Bred and owned by L & M Stock Farm, Deer Grove.

<b>Spotlight x</b>	(V V Leishman 82nd x
<b>Roan, Edward White</b>	Dk. Rn., Valley View Farms, Inc.
	Sultana x
	RWM, Edward White
<b>L &amp; M Candy Blossom</b>	(W L Resort
<b>Dk. Roan, L &amp; M Stock Farm</b>	White, W. C. Anderson & Son
	B & B Augusta Blossom
	Red, Michael Plotner

**L & M BLOSSOM x**—A very correct and big-framed heifer. She is bred to calve in August to Kent's Storm King. Storm King was second-prize junior calf to the calf champion at the 1971 International.

**LOT 31—FEMALE****James & Carolyn Kalk****S C SEAL'S ALBERTA x3526-632**

Tattoo LE K15

White. Calved September 13, 1972. Bred and owned by James &amp; Carolyn Kalk, South Beloit, Illinois.

Oak Grove's Super Seal x  
White, Richard Staebell(Pleasant Dawn Seal 2nd x  
Red, L. M. Hatch  
Mina 31st x  
White, Rex W. GraneyFour Dees Alberta 3rd x  
Roan, Four Dees Farms(Four Dees Good News x  
Roan, Four Dees Farms  
Four Dees Alberta 2d x  
Red, R. D. Wartens & R. I. Dennis**LOT 32—FEMALE****Robert & Edith Hooker****HOOKE'S GOLDIE 8th 3524-472**

Tattoo LE 7215

Roan. Calved September 24, 1972. Bred and owned by Robert &amp; Edith Hooker, Lodi, Wisconsin.

Melbourne Guardian  
Roan, John Alexander & Sons(Remitall Captain Jim  
Roan, Remitall Cattle Co.  
Melbourne Golden Lisa 3rd  
Red, John Alexander & SonsSunnyside Goldie 8th  
Red, A. B. Schlough(Melbourne Orangeman  
Red, John Alexander & Sons  
Sunnyside Goldie  
Roan, A. B. Schlough**LOT 33—FEMALE****Wm. A. Taylor****HICKORIES AUGUSTA BRAE 87th 3524-573**

Tattoo LE 41

Roan. Calved October 1, 1972. Bred and owned by Wm. A. Taylor, Pardeeville, Wis.

Hickories Bishop  
Roan, Wm. A. Taylor(Remitall Augusta King  
Roan, Remitall Cattle Co.  
Hickories Sarcasm 5th  
Red, Wm. A. TaylorHickories Augusta Brae 67th  
Roan, Wm. A. Taylor(Hickories Cornerstone  
Roan, Wm. A. Taylor  
Hickories Augusta Brae 45th  
Red, Wm. A. Taylor**LOT 34—FEMALE****Wm. A. Taylor****HICKORIES ROSEWOOD 90th 3547-494**

Tattoo LE 54

Roan. Calved January 8, 1973. Bred and owned by Wm. A. Taylor, Pardeeville, Wis.

Louada Bold Baron  
Red, W. W. Donaldson(Denend Constellation  
Red, Denend Pedigree Farm  
Blood Royal Connie  
Dk. Roan, W. W. DonaldsonHickories Rosewood 67th  
Roan, Wm. A. Taylor(Remitall Augusta King  
Roan, Remitall Cattle Co.  
Hickories Rosewood 42d  
Red, Wm. A. Taylor**LOT 35—FEMALE****Miller Farms****M F AVERNE 15th x3550-022**

Tattoo LE M4

Dark Roan. Calved February 20, 1973. Bred and owned by Miller Farms, Lodi, Wis.

Lanedale Napoleon 86th x  
Red, Ellis L. Shafer(Acadia Napoleon 75th x  
Roan, Cyrus S. Eaton  
Lanedale Sharon W x  
Red, Ellis L. ShaferM F Averne 11th  
Roan, Miller Farms(Hickories Clansman  
Roan, Wm. A. Taylor  
M F Averne 4th  
Roan, Stanley F. Miller



There are eight 1973 heifers selling in this sale that would make suitable 4-H and FFA project females. Go with the fast changing breed . . . Shorthorns and Polled Shorthorns!

**LOT 36—FEMALE**

**Robert & Edith Hooker**

**HOOKEK'S IRIS 3524-478**

Tattoo LE 7317

Red. Calved February 28, 1973. Bred and owned by Robert & Edith Hooker, Lodi, Wisconsin.

<b>Melbourne Guardian</b>	[Remitall Captain Jim
<b>Roan, John Alexander &amp; Sons</b>	Roan, Remitall Cattle Co.
	Melbourne Golden Lisa 3rd
	Red, John Alexander & Sons
<b>S S Iris 7th</b>	[Melbourne Orangeman
<b>Red, A. B. Schlough</b>	Red, John Alexander & Sons
	Sunnyside Iris 6th
	Red, A. B. Schlough

**LOT 37—FEMALE**

**L & M Stock Farm**

**L & M SECRET ROSE 3549-189**

Tattoo LE 346

White. Calved April 14, 1973. Bred and owned by L & M Stock Farm, Deer Grove, Illinois.

<b>Meadow View Navarre 16th</b>	[Meadow View Navarre
<b>Dk. Roan, Meadow View</b>	Red, S. G. Bennett
<b>Ranches</b>	Novelty 24th
	Dk. Roan, Otto Thiede & Sons
<b>N F Secret Rose</b>	[Basildon Premium
<b>Dk. Roan, Mr. &amp; Mrs. Willard</b>	Roan, G. M. Hope
<b>Nelson</b>	C F Secret Rose 5th
	Red, Carusbrooke Farms, Inc.

**L & M SECRET ROSE** — A real nice, open heifer that will make a good show prospect. Bred so that she will make a great brood cow as well.

**LOT 38—FEMALE**

**L & M Stock Farm**

**L & M JEALOUSY 337th x3549-499**

Tattoo LE 337

Light Roan. Calved April 23, 1973. Bred and owned by L & M Stock Farm, Deer Grove, Illinois.

<b>Kent's Storm King x</b>	[Kinnaber Leader 9th x
<b>Roan, Mr. &amp; Mrs. Joseph J.</b>	Roan, Kinnaber Stock Farm
<b>Kent</b>	Kent's Queen Mae x
	Roan, Mr. & Mrs. Joseph J. Kent
<b>L &amp; M Jealousy 2nd</b>	[L & M Rothney Adjuster
<b>Roan, L &amp; M Stock Farm</b>	Red, Michael Plotner
	Princess Royal 408th
	Roan, Otto Thiede & Sons

**L & M JEALOUSY 337th x** — One of the better open heifers to sell this year. She is the first daughter of Kent's Storm King x to sell. Out of an outstanding first calf heifer.

**LOT 39—FEMALE**

**David J. Noll**

**NOLLWOOD SUSAN 08A x3550-197**

Tattoo N08A

Red. Calved April 26, 1973. Bred and owned by David J. Noll, Verona, Wisconsin.

<b>Kenmar Standard 54C x</b>	[Kenmar Standard 19X
<b>Red, Harvey Fulton &amp; Sons</b>	Roan, H. Fulton
	Kenmar Myrtle 31X
	Red, Harvey Fulton
<b>Nollwood Cecelia Sue 6th x</b>	[T P S Coronet Leader 101st x
<b>Red, David J. Noll</b>	Red, Lewis W. Thieman
	Nollwood Cecelia Sue 2nd x
	Red, Christine Noll

**LOT 40—FEMALE****David J. Noll****NOLLSWOOD POPPY QUEEN 12A x3550-192**

Tattoo LE N12A/N15A

Dark Roan. Calved April 27, 1973. Bred and owned by David J. Noll, Verona, Wis.

Kenmar Standard 54C x  
Red, Harvey Fulton & SonsKenmar Standard 19X  
Roan, H. Fulton  
Kenmar Myrtle 31X  
Red, Harvey FultonPoppy Queen 2nd S P  
Dk. Roan, Vincent Baker  
& Co.Secret Prince  
Red, W. C. Anderson & Son  
Poppy Queen 2d  
Red, Vincent Baker & Co.**LOT 41—FEMALE****Robert & Edith Hooker****HOOKE'S JEALOUSY 10th 3550-094**

Tattoo LE H47

Red. Calved September 14, 1973. Bred and owned by Robert &amp; Edith Hooker, Lodi, Wisconsin.

Melbourne Guardian  
Roan, John Alexander & SonsRemital Captain Jim  
Roan, Remital Cattle Co.  
Melbourne Golden Lisa 3rd  
Red, John Alexander & SonsSunnyside Jealousy 10th  
Red, A. B. SchloughMelbourne Orangeman  
Red, John Alexander & Sons  
Sunnyside Jealousy 2d  
Red, A. B. Schlough**WHY BUY SHORTHORNS?**

- ★ Shorthorn bulls are active, sure breeders.
- ★ They put more growth into their calf crops.
- ★ Shorthorns are historically known for their faster gaining and finishing ability. The demand for Shorthorn and Shorthorn crossbred feeders far exceeds existing supplies. Consequently, they sell for a premium.
- ★ Shorthorn bulls put more milking ability into their daughters . . . this means heavier weaning weights.
- ★ Shorthorn docility is world famous, making them ideal projects for youngsters.
- ★ Shorthorns eliminate the cancer eye, sunburned and snow-burned udder problems.
- ★ Shorthorns are known as "THE GREAT IMPROVERS." Shorthorn crosses have been proven in test after test to be superior to other crossbreds in milking ability, rate of gain and feed efficiency.
- ★ Ask yourself why so many commercial herds are now cross-breeding with Shorthorns? IT'S BECAUSE THEY ARE BEST IN EVERY WEIGH.

# STANDARD GUARANTEE

## OF AMERICAN SHORTHORN BREEDING ASSOCIATION

1. Proper care must be given by purchaser to protect breeding qualities and health of guaranteed animals.
2. Bulls are guaranteed breeders, provided they are not allowed to serve when under 14 months of age, or allowed to run with the herd when under 20 months of age. In case of failure of a bull to be a breeder, notice shall be given to the seller within six months of date of purchase, or by the time the bull is 20 months of age, if purchased under 14 months of age.
3. With the exception of heifers sold under 14 months of age, all females are guaranteed breeders. Heifers under two years of age shall not be served by a heavy or old bull. Cows or heifers sold as bred, or safe in calf, not proving to be in calf must be reported to the seller within six months after date of sale. Females over 14 months of age sold open, not settling within six months after date of sale, shall be promptly reported to the seller. Cows with calves at foot even though bred are not given any guarantee.
4. When an animal fails to comply with the above guarantee the seller has the option of substituting an animal of equal value to the satisfaction of the purchaser, or of having the animal returned for a trial period not to exceed six months. The expense of freight in such case is to be paid by the seller. If the animal is then proved to be a breeder beyond doubt it shall be returned to the purchaser at his expense. In case of dispute the return of the full purchase price, without interest, to the buyer will be considered full settlement and satisfaction on all claims. No charge for feed or maintenance shall be made by either buyer or seller. Salvage shall go to the seller. It shall be understood that the same guarantee given for the first animal shall likewise apply to any other animal later substituted.
5. In the event an animal is returned by the buyer to the seller as a non-breeder, the buyer must furnish to the seller a veterinarian's certificate showing that his herd is healthy if such certificate is required by the seller.
6. All animals are sold to comply with the laws regulating tuberculosis and Bang's disease of the state or country into which they may be shipped.
7. Certificates of registry and transfer will be furnished with each animal sold. A signed pedigree application for unborn calves should be furnished with bred females, showing names and record numbers of sire and dam, as well as service date.



# STANDARD GUARANTEE

OF THE STANDARD GUARANTEE ASSOCIATION

I hereby certify that the following is a true and correct copy of the Standard Guarantee Association's Standard Guarantee.

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